

**THE UNIFIED GOVERNMENT OF WYANDOTTE COUNTY / KANSAS CITY, KANSAS
WELCOMES YOU!**

The Unified Government of Wyandotte County/Kansas City, KS (UG) is pleased to present this Notice of Need for a Hotel & Convention Center in our Village West development area.

The Kansas Speedway and Village West development area, in Wyandotte County, is one of the most successful economic development stories that the State of Kansas has ever seen. It is also one of the most sophisticated and complex, public/private partnerships undertaken anywhere in the nation.

Village West has created nearly 11,000 new jobs, of which:

- The Cerner Continuous Campus has created 3,000 high-paying jobs
- The Hollywood Casino employs 700 people
- The Dairy Farmers of America Global Headquarters, now under construction, will be home to 325 executive jobs.

By hosting two NASCAR Sprint Cup Races each year, studies have shown an estimated \$200-million economic impact for the Kansas City metro area. These races are equivalent to hosting two Super Bowl events.

Sporting KC, having used to play its home games 21 miles east of Village West, is now playing to sell-out crowds. KCK's status as a leading soccer capital will be solidified with the opening of the National Training and Coaching Development Center.

The intent of this Notice of Need is to find the right development partner to construct a Hotel & Convention Center that will serve as a complementary piece to our Village West area. This Hotel & Convention Center will strengthen the already number one tourist destination in Kansas and serve as another option for conventions considering the Kansas City Metro area.

The UG understands that such a vision will take a collaborative effort between the public and private sector developers. The UG is prepared to consider incentives that will create a successful project.

I encourage you to consider this Notice of Need and to submit your responses within the timeline identified. Wyandotte County & Kansas City, KS has had a revitalization over the past 20 years and we are just getting started. We encourage you to be a part of our renaissance.

Respectfully,



Douglas Bach – County Administrator